



# State of the Business 2025

AFTER

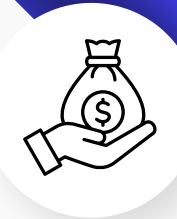


NUMBER OF HOUSEHOLDS – 200



AUM – \$111MM

AFTER SELLING 12.1MM ALONG THE WAY



AVERAGE REVENUE PER  
HOUSEHOLD (BASED ON T-12) – \$5,117



REVENUE INCREASE 11/23–11/25 – 47%